GROUPTOOLS

An Effortless Group Sales Solution

About GroupTools

GroupTools was built for anyone planning a group trip or event, but also to assist suppliers in converting more group bookings and increasing customer engagement. Located in the cloud, GroupTools can be accessed from anywhere, at any time, with any device for effortless group event management on the go.

Simplify Your Group Sales Process

Keep group buying easy for your planners. Wave goodbye to unconnected, outdated methods for organizing group trips and events and say "Hello!" to group planning re-imagined! GroupTools makes it simple for your leaders to promote their groups, collect payments and more. All while giving you insight into your group customer journey.

Craft Your Packages

Quickly & easily craft custom templates that you can provide to your Group Leader to promote.
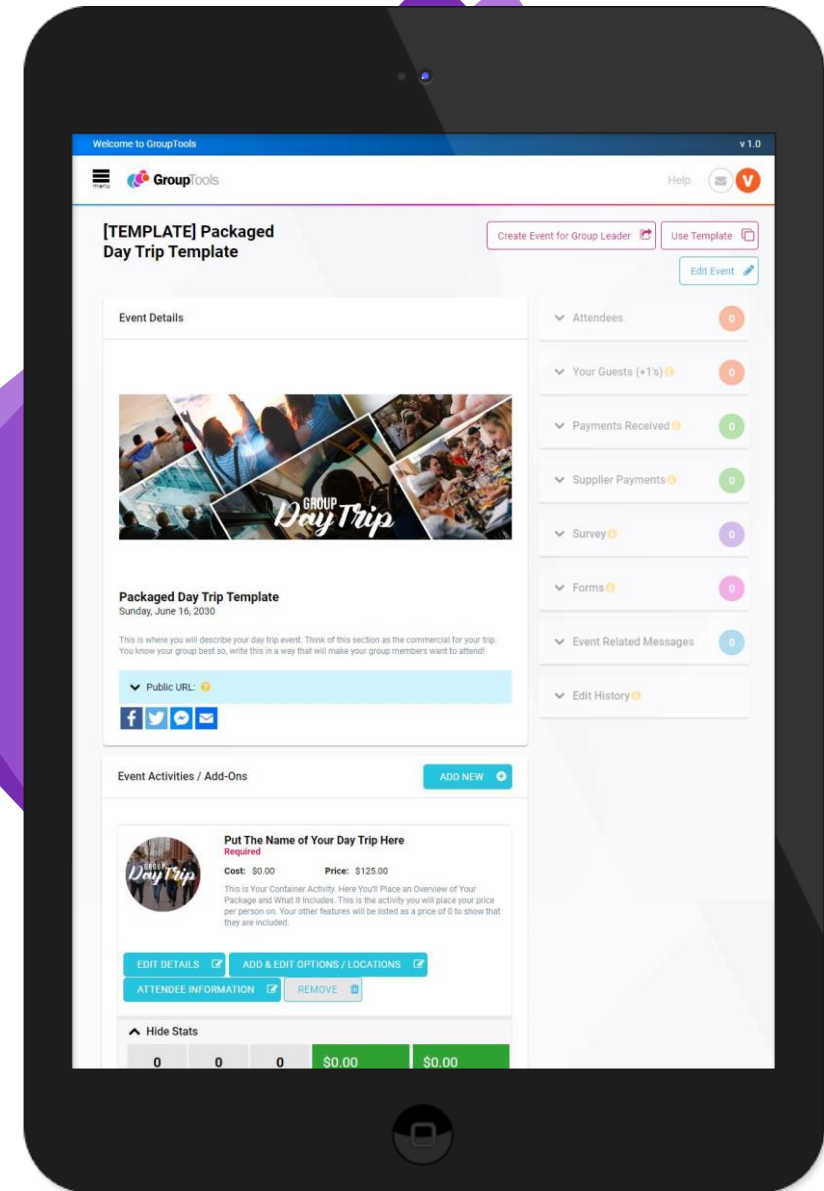
Allows for single feature events as well as packages.

Simple to include your upsell and added value options to ensure they are offered to each group member.
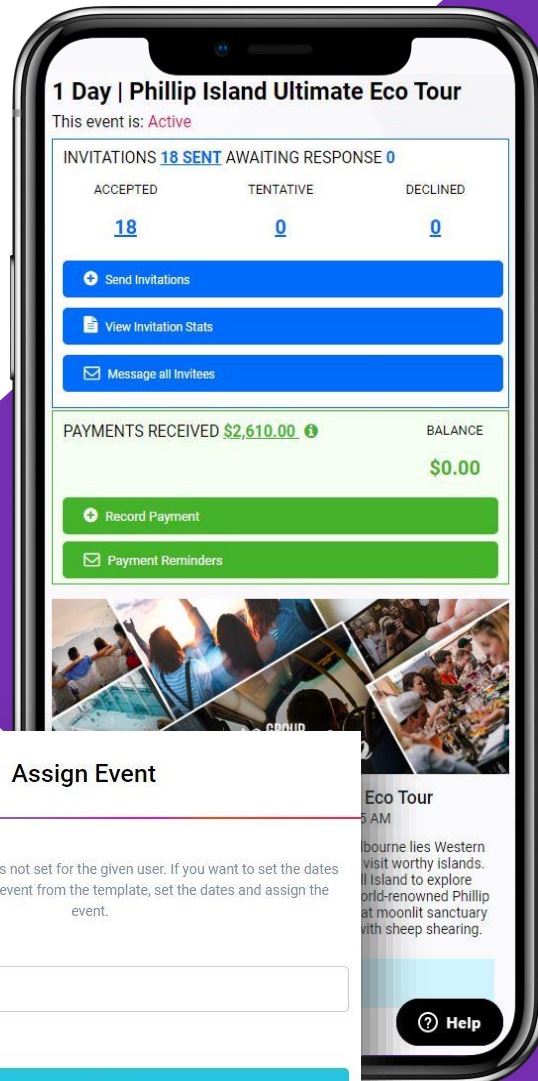
Easy to create both standardized templates and custom templates based on your group agreement.

Event Transfer

With your event templates complete, it's just a simple one step process to provide the event to your Group Leader for them to promote.

1 Day | Phillip Island Ultimate Eco Tour

This event is: **Active**

INVITATIONS 18 SENT AWAITING RESPONSE **0**

ACCEPTED	TENTATIVE	DECLINED
18	**0**	**0**

- Send Invitations
- View Invitation Stats
- Message all Invitees

PAYMENTS RECEIVED $2,610.00 ⓘ   BALANCE **$0.00**

- Record Payment
- Payment Reminders

...Eco Tour
...5 AM

...bourne lies Western
...visit worthy islands.
...l Island to explore
...orld-renowned Phillip
...at moonlit sanctuary
...with sheep shearing.

? Help

Assign Event

Create an event with dates not set for the given user. If you want to set the dates yourself, then create an event from the template, set the dates and assign the event.

Group Leader Email:

Email

Assign Event

Return to Template

Gain Attendance

With options for your Group Leaders to invite their contacts or seamlessly share the event to social media, gathering a group is simple.

Get Paid

It's simple for your leaders to connect to one of our partner providers, WePay or Stripe and capture event payments simply and safely online, solving the "multiple payment problem" for you.
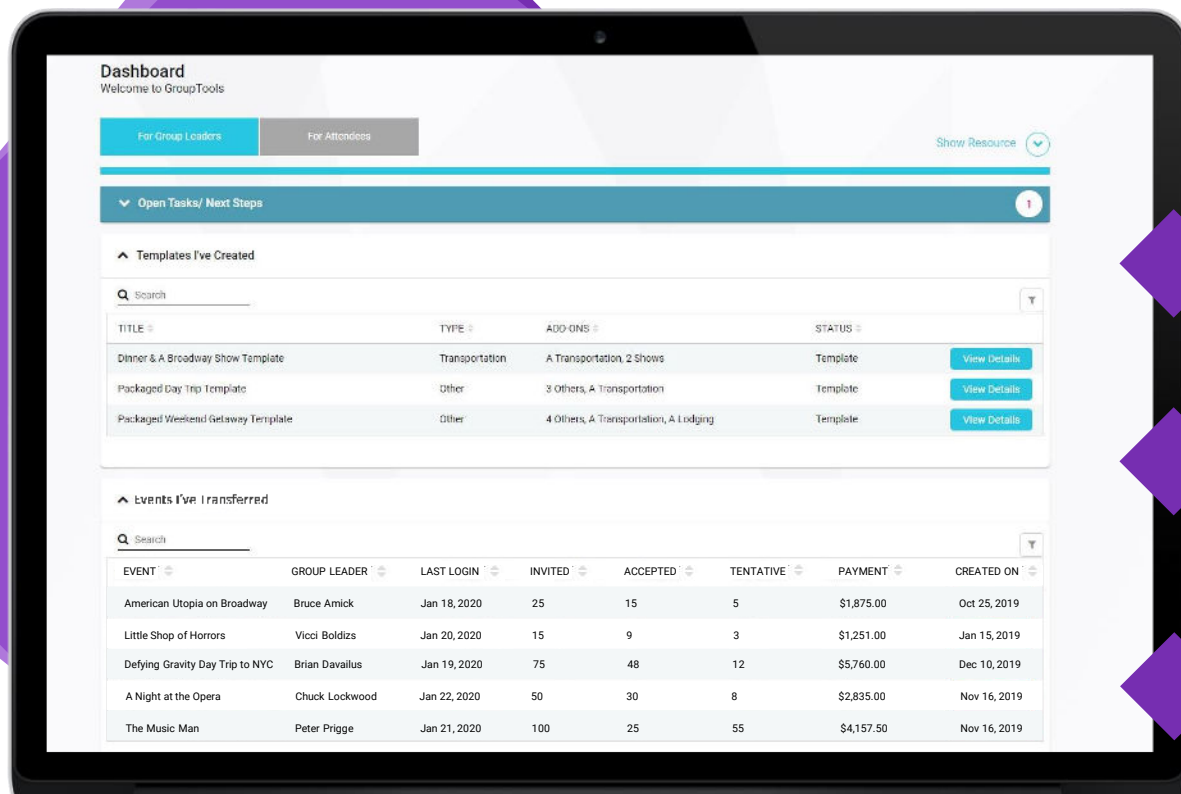
Gain Real Time Insight Into the Group Customer Journey

See the stats for each of your Group Leaders' Events Right from Your Dashboard

Stay informed on your Group Leader's activity level and frequency.

Keep an eye on attendance with up to the second tallies on how each group is pacing for their event.

Watch the revenue come rolling in with an overview of payment totals for each of your Group Leaders' events.

Dashboard
Welcome to GroupTools

For Group Leaders | For Attendees

Show Resource

Open Tasks/ Next Steps (1)

Templates I've Created

Search

TITLE	TYPE	ADD-ONS	STATUS	
Dinner & A Broadway Show Template	Transportation	A Transportation, 2 Shows	Template	View Details
Packaged Day Trip Template	Other	3 Others, A Transportation	Template	View Details
Packaged Weekend Getaway Template	Other	4 Others, A Transportation, A Lodging	Template	View Details

Events I've Transferred

Search

EVENT	GROUP LEADER	LAST LOGIN	INVITED	ACCEPTED	TENTATIVE	PAYMENT	CREATED ON
American Utopia on Broadway	Bruce Amick	Jan 18, 2020	25	15	5	$1,875.00	Oct 25, 2019
Little Shop of Horrors	Vicci Boldizs	Jan 20, 2020	15	9	3	$1,251.00	Jan 15, 2019
Defying Gravity Day Trip to NYC	Brian Davailus	Jan 19, 2020	75	48	12	$5,760.00	Dec 10, 2019
A Night at the Opera	Chuck Lockwood	Jan 22, 2020	50	30	8	$2,835.00	Nov 16, 2019
The Music Man	Peter Prigge	Jan 21, 2020	100	25	55	$4,157.50	Nov 16, 2019

Implementation is Effortless

Getting started is with GroupTools is simple. In as little as an hour our team will have your account ready and your team trained. Our team is also available 7 days a week to support you and your Group Leaders every step of the way. Contact our Community Success Manager, Victoria, today to begin your new, simplified group sales process.

Victoria Phillips-Boldizs
GroupTools Community Success Manager

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